



STRATEGIC PLAN



WHO WE ARE

OUR MISSION

The Pennsylvania State USBC strives to ensure the integrity of the sport along with continuous growth by providing quality tournaments, recognition, scholarships and services.

OUR VISION

Promote a lifetime of positive bowling and competitive experiences for members of all ages.

PROMISE

To be ambassadors for the sport of bowling by honoring the past, respecting the present and planning for the future.

STRATEGIC PRIORITIES

- Championship Tournaments
- Youth Programs and Scholarships
- Marketing, Promotion & Communication
- Recognition & Leadership Opportunities
- Service Members & Local Associations
- Education and Training

CORE VALUES

- Support/Service Local Associations
- Protect the Integrity of the Sport
- Fiscal Responsibility
- Promote Bowling as Lifetime Sport
- Create Quality Programs
- Invest in the Future of the Sport
- Encourage good Sportsmanship
- Provide Opportunities for Recognition, Scholarships and Leadership
- Communicate with All Stakeholders
- Data Driven Decisions